

# *Stay, Earn & Enjoy!*

Great partners, great rewards.



*Partner  
Program*

# *Prestige Hotels & Resorts*

Prestige Hotels and Resorts is BC's finest family-owned collection of resorts, hotels, and inns. With a passion for excellence and an uncompromising commitment to superior service, we invite visitors to experience beautiful British Columbia complemented by our unique brand of hospitality.

Located throughout British Columbia including the Okanagan Valley, Kootenay Rockies, Northern BC and on Vancouver Island, each resort, hotel, and inn offers the opportunity for a truly unique regional experience. Together we can help our travelers get the most out of their stay in each of our beautiful communities, encouraging them to return and promote the destination.



## *Partner Program*

The Prestige Rewards Program allows our loyal guests the opportunity to earn free night stays, and dining or shopping gift cards by earning points for every dollar they spend on hotel rooms.

With the introduction of the Prestige Rewards Partner Program, our members are now be able to show their Prestige Rewards Card to earn discounts at more than 65 local businesses across BC.



# Make Our Guests Your Guests!

Take advantage of the thousands of overnight stays Prestige Hotels & Resorts sells per year in your community!

## Prestige Rewards Partner Program promotions will include:

- Website Listing – each Prestige Rewards Partner will be listed on our Prestige Rewards webpage
- Program promotions through Prestige social media channels
- E-blasts promoting the Prestige Rewards Partner Program
- On-site promotions - will vary from property to property and throughout the duration of the Prestige Rewards Partner Program. Promotions may include: posters, hand-outs, information sheets, and in-room displays

## Cost is...Free!

We require that you offer a minimum 10% discount, or an offer of equal or greater value, to be a part of the Prestige Rewards Partner Program.

### Ideas include:

- Buy one, get one free rentals
- 25% off ticket price
- Buy three tickets and get the fourth for free
- Kids are free with adult purchase
- Free dessert with the purchase of an entrée
- Free gift with purchase

## OUR REACH

# 320,000

*USERS*

VISIT OUR WEBSITE PER YEAR ON AVERAGE

# 12,000

*VIEWS*

OF OUR PRESTIGE REWARDS PAGE  
PER YEAR ON AVERAGE



# 5,763

FACEBOOK  
FOLLOWERS



# 3,900

INSTAGRAM  
FOLLOWERS

*Your offer will be available to ALL*



# 7,341

CURRENT PRESTIGE  
REWARDS MEMBERS

# +1,500

NEW MEMBERS  
PER YEAR

*on average since inception*



*Partner  
Program*

# *Application Form*

## *How to Apply*

Thank you for your interest in partnering with Prestige Hotels and Resorts to offer our Prestige Rewards members an incentive to visit your business.

Please complete the Prestige Rewards Partner Program Application Form and return it in one of the following ways:

- email it to [rewards@prestigehotels.ca](mailto:rewards@prestigehotels.ca)
- complete the online version at [prestigehotelsandresorts.com/rewards-partner](http://prestigehotelsandresorts.com/rewards-partner)

If you have any questions about the Prestige Rewards Partner Program or you would like to discuss your involvement in it, please reach out to Robyn Yenney at [rewards@prestigehotels.ca](mailto:rewards@prestigehotels.ca) or **250-860-5858 ext 113** (Prestige Hotels and Resorts Corporate Office).

We will require a digital copy of your logo (jpg and EPS file formats are preferred if possible so we can include it on our promotional materials and website. Please send to [rewards@prestigehotels.ca](mailto:rewards@prestigehotels.ca).

There will be limited partners to this program. While we will accept new partners year-round, we urge you to sign up as soon as possible in order to be part of our early summer promotions. Once we receive your application we will be in touch to confirm your participation and details, and to provide you with support tools to promote your involvement (instructions on how guests will redeem your offer; and we'll provide a window sticker and website decal to use as needed).

Thank you!

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

City/Town: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Description of your offer (include any restrictions the guest should be aware of): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please remember to email us a copy of your logo (jpg and EPS file formats are preferred if possible) so we can include it on our promotional materials and website. Please send to [rewards@prestigehotels.ca](mailto:rewards@prestigehotels.ca).

### FOR INTERNAL USE ONLY

APPLICATION APPROVED: \_\_\_\_\_ DATE: \_\_\_\_\_

LOGO RECEIVED: \_\_\_\_\_



For more information on our Prestige Rewards Partner Program  
please contact:

**Robyn Yenney**

Director of Guest Experience  
Prestige Hotels & Resorts



250-860-5858 ext 113



rewards@prestigehotels.ca

[prestigehotelsandresorts.com/rewards-partner](https://prestigehotelsandresorts.com/rewards-partner)